Rep Order# EC'd Yes

6837423

Ver# 2 Status Returned

Traffic Order# 104878

Last Received: 07/2 Showing Buylines: All Lines Printed:

07/30/2012 10:00 AM 07/30/2012 7:38 AM

I of 6

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAMA 4 AMERICA
Estimate# 1522
Buyer Maura Gilroy
Phone# Fax#

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1522 Flight Dates 07/31/2012 - 09/03/20 Hiatus Weeks 07/31/2012 - 09/03/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

SC=*	- CONTRACT COMMENT -

PLEASE SEE BELOW. THANKS!

- REMARKS -

) 	LT
ω	7		۵) *			σ			42	ω	٨	>	F	4	 	Ln
SA	SA	Station Remark:	SA			TU-F,M			TU-F,M	TU-TH, SU- 430A-5A M	TO-IM, SO- 43UA-SA M		TO-27		 	Day
7A-9A	6A-7A		430A-5A			7A-9A			6A-7A	- 430A-5A	- 43UA-3A		JA-04	л -	 	Time
SATURDAY TODAY	NEWS 3 AT SUNRISE	V2 LINE NA - TO THE POINT START ON 9/8 AT 430A; AIRING ON SAT THRU 9/1	TO THE POINT			TODAY SHOW			WAKE UP WITH THE WAGNERS	WAKE UP EARLY WITH THE WAGNERS	WAND OF DAKLI WIII IND WAGNERS		WARE OF WITH THE WIGHERN	WARE HE WITH THE WACHERS		Program
:30	:30	/8 AT 43	:30			:30			:30	:30				, o	 - -	Len
\$625.00	\$350.00	0A; AIRING 73	\$200.00			\$1,400.00			\$700.00	\$200.00	بر د د د))	بر ا ا ا	\$400 00		Rate
08/18-09/01	08/18-09/01	730-8P	08/18-09/01	08/14-09/03	08/07-08/13	07/31-08/06	08/14-09/03	08/07-08/13	07/31-08/06	08/14-09/03	00/0/-00/+5	00/07-00/13	08/07-09/03			Dates
ч	H		ш	10	2	Дı	10	8	<i>ح</i> اد	Ċn	н	.	10	4	[]]]	Spots/Week
W	ω		ω	ω	┙	⊢•	ω	Ľ	1	ω	ŀ	ي	4 4	_	 - -	# of
ω	ω		ω	30	2	ďΣ	30	2	4	15	ıl	<u> </u>	40	4	!	Total Spots
\$1,875.00	\$1,050.00		\$600-00			\$50,400.00			\$25,200.00	\$3,000.00		# # # # # # #		\$17_600.00		Total Cost
															 - - - -	Daypart

20	19	18	17	16	15	14	13	12	<u> </u>	10	* !	LT Ln	Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes Station K
TU-F,M	TU-F,M	TU-E, M	TU-E,M	TU-F,M	su	SU	DS	SU	su	SU	SA Station	Day	OBAMA 1522 Maura G	r# 6837423 es KSNV-TV L
1230P-1P	12P-1230P	11A-12P	10A-11A	9A-10A	930A-10A	9A-930A Buyline Comment:	8A-9A Buyline Comment:	7A-8A Buyline Comment:	6A-7A Buyline Comment:	5A-6A Buyline Comment:	9A-930A n Remark:	Time	().OBAMA FOR AMERICA OBAMA 4 AMERICA 1522 Maura Gilroy	r# 6837423 Ver# 2 's 'RSNV-TV LAS VEGAS. NV.
P NEWS 3 AGENDA	OP NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	A CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	MEET THE PRESS t: NO PGM 8/5, 8/12	TODAY ON SUNDAY t: NO PGM 8/5, 8/12	NEWS 3 AT SUNRISE t: NO PGM 8/5, 8/12	NEVADA NEWSMAKERS t: NO PGM 8/5, 8/12	NEWS 3 TODAY/WKEND V2 LINE NA - PER EMAIL	Program	AMERICA	2 Status Returned
											נ		We C	Traffic Order# 104878 Agency () GMMB
: 30	: 30	:30	:30	: 30	:30	:30	: 30	: 30	:30	:30	:30	Len	조흡	der# 1048;
\$325.00	\$425.00	\$325.00	\$325.00	\$500.00	\$500.00	\$500.00	\$3,000.00	\$625.00	\$325.00	\$825.00	\$0.00	Rate	'NW FTON, DC 20007 95/101/1522 07/31/2012 - 09/03/2012	
08/07-08/13	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	08/19-09/02	08/19-09/02	08/19-09/02	08/19-09/02	08/19-09/02	08/19-09/02	08/18-09/01	Dates	12	Printed: 07. Last Received: 07. Showing Buylines: All Lines
1 N	σN	10	1 2	10	н	Н	Ъ	N	н	13	 - - - - -	Spots/Week	Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	07/30/2012 10:00 AM 07/30/2012 7:38 AM Lines Rep Firm
, 1	ωн	ω μ	ωμ	ω μ	ω	ω	w	ω	ω	w	ω	k # of Weeks	one X#	
: N	1 N	₩ 2 0	3 2 0	3 N 0	w	ω	ω	σ	ω	ω	ω 	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	
\$5,525.00	\$7,225.00	\$10,400.00	\$10,400.00	\$16,000.00	\$1,500.00	\$1,500.00	\$9,000.00	\$3,750.00	\$975.00	\$2,475.00	\$0.00	Total Cost	LPHIA CREARY -6540 -1845	2 of 6

Daypart

08/14-09/03

ijΠ

w

15

3 ,4	33	32	31	30	29	2 80	27	2 6	25	24	23	22	21	LT Ln	Estumate# Buyer Phone# Fav#	Station I Advertiser Product	Rep Order# EC'd Yes
SA	SA			SA										· ·		KSNV OB	
A	₽	TU-F,M	TU-F,M	A	TU-F,M	ŢU− F, M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-E,M	TU-F,M	TU-F,M	Day	Maura Gilroy	NV-TV LAS VEGAS ().OBAMA FOR OBAMA 4 AMERICA	6837423
730P-8P	630P-730P	730P-8P	7P-730P	5P-630P	630P-7P	630P-7P	5P-630P	4P-430P	4P-430P	430P-5P	3P-4P	2P-3P	1P-2P	Time		KSNV-TV LAS VEGAS, NV. OBAMA FOR AMERICA OBAMA 4 AMERICA	Ver#
OLYMPIC ZONE	P JEOP/WHEEL	FACE TO FACE WITH JO	WHEEL	KVBC EARLY NEWS	JEOPARDY	JEOPARDY	EARLY NEWS	FIRST NEWS 3 AT FOUR	FIRST NEWS 3 AT FOUR	NEWS	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	Program		V. MERICA	2 Status Returned
		WITH JON RALSTON						,,,	20						Agency CLERIZER Flight Dates Hiatus Weeks	Agency (3050 K WASH	Traffic Order# 104878
30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	: 30	Len		() GMMB 3050 K ST NW WASHINGTON,	er# 10487
\$750.00	\$500.00	\$800.00	\$1,000.00	\$650.00	\$1,000.00	\$1,100.00	\$1,000.00	\$600.00	\$700.00	\$700.00	\$450.00	\$325.00	\$425.00	Rate	07/31/2012 - 09/03/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	
08/04-08/11	08/18-09/01	08/14-09/03	08/14-09/03	08/18-09/01	08/14-09/03	08/07-08/13	07/31-08/06 08/07-09/03	08/14-09/03	08/07-08/13	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	08/07-08/13 08/14-09/03	Dates	2		Printed: 07. Last Received: 07. Showing Buylines: All Lines
н	ч	ហ	បា	2	ίπ	C π	L 6	UΊ	N	úΝ	2	20	U ⊓ N	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (07/30/2012 10:00 AM 07/30/2012 7:38 AM Lines
N	ω	ω	ω	ω	ω	۲	4 1	ω	⊢	ω μ	ωμ	ωн	ωн	# 0 f	1 Phone# 1 FAX#		:00 AM 8 AM
N	ω	H 5	Ω 1-1	ማ	15	ហ	თ თ C	15	N	15 15	3 0	3 2 0	1 2 5	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,500.00	\$1,500.00	\$12,000.00	\$15,000.00	\$3,900.00	\$15,000.00	\$5,500.00	\$66,000.00	\$9,000.00	\$1,400.00	\$11,900.00	\$14,400.00	\$10,400.00	\$7,225.00	Total Cost	.6540 .1845	ZPHIA REARY	3 of 6

Daypart

LT Ln Day Time Program	Buyer Maura Gilroy Phone# Fax#	Product OBAMA 4 AMERICA Estimate# 1522	Advertiser ().OBAMA FOR AMERICA	27. 27. TYPY TX 1 AC XIIO AC XII	Rep Order# 6837423 Ver# 2 Status Returned EC'd Yes
Len Rate Dates	Flight Dates 0//31/2012 - 09/05/2012 Hiatus Weeks	ASHING /P2/E	Agency () CIVILIVES 3050 K ST NW	Showing Buylines: Al	Traffic Order# 104878 Printed: Last Received:
Spots/Week # of Total Total Cost Weeks Spots	Salesperson FAX# 215-568-1845	Salesperson () AMY MCCREARY	Sales Office () PHILADELPHIA	Lines Den Firm	07/30/2012 10:00 AM 4 of 6 07/30/2012 7:38 AM

Daypart

47 4, U 39 *37 46 44 42 41 40 <u>ა</u> 43 ω 8 SU SU ΙΞ SA TU-F,M m П Z TU-F,M $\mathbb{S}\mathbb{A}$ TU-F,M ${\rm TH}$ Station Remark: ΠŢ 1135P-1235A 1235A-135A 1135P-12A SPORTS NIGHT IN LAS VEGAS 1130P-1A SATURDAY NIGHT LIVE 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 9P-10P 10P-11P 10P-11P 8P-10P 10P-11P 8P-10P V2 LINE NA - 10-11P STARS EARN STRIPES LOVE IN THE WILD DATELINE GRIMM (R) ROCK CENTER W/B. WILLIAMS AGTLATE NIGHT W/JIMMY FALLON TONIGHT SHOW W/ JAY LENO STARS EARN STRIPES : 30 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 \$400.00 \$1,400.00 \$225.00 \$425.00 \$1,100.00 \$1,100.00 \$1,100.00 \$3,200.00 \$2,600.00 \$2,100.00 \$2,000.00 \$4,000.00 \$2,300.00 08/19-09/02 08/18-09/01 08/07-08/13 08/19-09/02 08/18-09/01 07/31-08/06 08/17-08/17 08/24-08/24 08/16-08/30 08/14-08/21 08/14-09/03 08/14-09/03 08/07-08/13 08/07-09/03 08/31-08/31 08/21-08/28 08/13-08/13 N G N ш σN Н ω ω ω ω N N ω σ'n. 15 N 15 1-w ω 0 0 W N N \$1,200.00 \$8,400.00 \$3,825.00 \$6,800.00 \$3,300.00 \$3,300.00 \$24,200.00 \$2,600.00 \$6,300.00 \$6,400.00 \$4,000.00 \$8,000.00 \$2,300.00

1003 1423 YELT 2 STATUS ROUMING TIMES CITIZET LYTO'R Last Received:	Rep Order# 6837423 Ver# 2 Status Returned Traffic Order# 104878 Printed: 07/30/2012 10:00 AM
---	--

5 of

6

Daypart

Showing Buylines: All Lines

										TT TX	Buyer Phone#	Station Advertis Product
57	ნ თ	<i>ប</i> ា	54	<u>თ</u> ധ	55	Ŭ ∐	50	49	4 L 8 I		c#	Ě
US	នប	SU	TU-SA,M	SU	SA	SA	SU	SA	TU-F, M	Day	Maura Gilroy	2 2
46-48	5P-8P	5P-8P	8P-12A	7A-3P	4A-7A	10A-6P	6A-6P	9A-6P	9A-4P	Time	7	, LAS VEGAS, NV. .OBAMA FOR AMERICA A 4 AMERICA
NEWS 3	NFI CAROLINA @ JETS	NEL INDIANAPOLIS @	OLYMPIC PRIMETIME	OLYMPIC DAYTIME B	OLYMPIC DAYTIME A	OLYMPIC DAYTIME	OLYMPIC DAYTIME	OLYMPIC DAYTIME	OLYMPIC DAYTIME	Program		V. MERICA
		PITT									Agency Cit 171 275 Flight Dates Hiatus Weeks	Agency (3050 K WASH
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		() GMMB 3050 K ST NW WASHINGTON
\$1,100.00	\$3,200.00	\$3,200.00	\$6,000.00	\$1,700.00	\$900.00	\$1,700.00	\$1,700.00	\$1,700.00	\$1,200.00	Rate	07/31/2012 - 09/03/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 B1037F 05/101/1522
08/19-08/26	08/26-08/26	08/19-08/19	07/31-08/06	08/12-08/12	08/11-08/11	08/11-08/11	08/05-08/05	08/04-08/04	07/31-08/06 08/07-08/13	, v	2	
Ц	ц	ц	₽	42.	N	(J)	Ø	Ø	20	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson
N	1	₽	щ	ㅂ	Ь	Н	ļ i	Н	⊢ 	₩e of	Phone# FAX#	
2	سر	Н	н	4		Ġī	თ	თ	10	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$2,200.00	\$3,200.00	\$3,200.00	\$6,000.00	\$6,800.00	\$1,800.00	\$8,500.00	\$10,200.00	\$10,200.00	\$36,000.00	Total Cost	5540 [845	PHIA REARY

-REPORT TOTALS-

Report Totals: 679 / \$512,525.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 679 / \$512,525.00 Sales Totals: 679 / \$512,525.00

Aug 12: 471 / \$374,000.00

Sep 12: 208 / \$138,525.00

—COMPETITIVE COMMENTS—			COMPETITIVE Market Totals \$1,708,417		Product OBAMA 4 AMERICA Estimate# 1522	Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA	Rep Order# 6837423 Ver# 2 Status Returned EC'd Yes
	XXXX	KTNV	CATV	Flight Hiatu	Agen	Agen	
	%	19%	0 %	Flight Dates Hiatus Weeks	WASHIN Agency C/P1/P2/E	Agency () GMMB 3050 K ST NW	Traffic Order# 104878
		KTUD	KBLR		WASHINGTON, DC 20007 P1/P2/E 95/101/1522	GMMB ST NW	r# 104878
		<i>9∤</i> 0 I≕	0%	07/31/2012 - 09/03/2012	C 20007 1/1522		Show
		KVCW	RINC	2			Printed: Last Received: ing Buylines: Al
		4.	% O				Printed: 07. Last Received: 07/ Showing Buylines: All Lines
		KVMY	KLAS	Salesperson Phone# Salesperson FAX#	Salesperson	Rep Firm Sales Office	07/30/2012 10:00 AM 07/30/2012 7:38 AM ines
		₩	19%	n Phone# n FAX#		· · ·	:00 AM 88 AM
		KVVU	KSNV	215-568-6540 215-568-1845	AMY MCCREARY	PHILADELPHIA	
		22%	30%	540 345	EARY	HIA	6 a

6 of

6

Demos Books

JUL12 RA35+

EST SHARES

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK -CASH IN ADVANCE